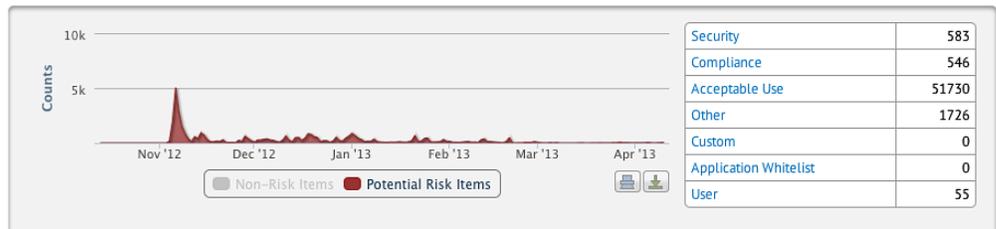


Social Media Brand Protection & Compliance

The average enterprise has over 320 social media accounts, making it very complex to manage security and compliance. Yet, it's critical that organizations protect their brands, prevent hacks, and avoid costly compliance violations.

Proofpoint's Nexgate division lets you centrally discover, audit, and protect your firm's social media presence. You can protect your brand and ensure compliance across your entire social media infrastructure.



Nexgate Risk Trends

Brand Protection

Nexgate provides a complete set of controls to protect your brand from costly and embarrassing mistakes. It's suite lets you discover your brand's social media accounts, lock them down, and moderate and record administrator and follower activity.

End **social account sprawl** by scanning social networks to discover your brand's accounts:

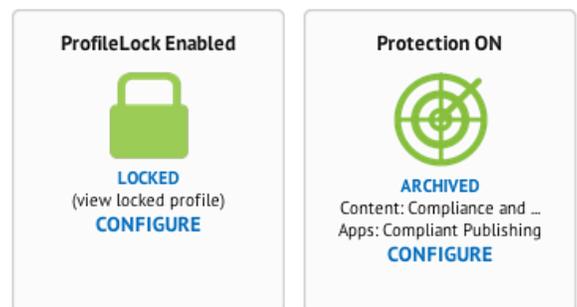
- Inventory and track what's owned, redundant, unnecessary, and orphaned;
- Find and remediate fraudulent social media accounts.

Prevent social **account hacks and tampering**, and detect changes to your account profiles:

- Detect and remediate when a page or accounts is hacked;
- Catch and log unauthorized changes to accounts.

Remove **abusive and offensive content** from accounts automatically:

- Protect your audience from spam, hacks, abusive and offensive content;
- Reduce liability of hosting sensitive data revealed by followers.



Account, Content, and App Compliance

Governance and Compliance

Nexgate provides a rich audit and control solution for social media infrastructure, enabling you to enforce corporate and regulatory policy across all of your brand's accounts and easily demonstrate compliance to auditors.

Implement **application and account controls** that automatically apply your written social media policy:

- Enforce company code of conduct and standards on brand accounts;
- Control application use, including publishing tools and mobile apps.

Ensure **compliance with industry standards** and reduce risk to your organization:

- Demonstrate compliance with industry regulations, including FINRA, LIMRA, FDA, HIPAA, FTC, FCC, and more;
- Protect your audience's regulated data and prevent liability issues.

About Nexgate

Nexgate provides a cloud-based service to protect brands and ensure compliance on the social web. Its patent-pending technology is used by some of the world's largest financial services, pharmaceutical, Internet security, manufacturing, media, and retail organizations to discover, audit and protect their social infrastructure.